## **Introduction for Seth David Chernoff**

Our speaker today is Seth David Chernoff, a two-time cancer survivor and the award-winning author of *Manual For Living: Reality, A User's Guide to the Meaning of* Life. He is a highly successful marketing professional and has founded and sold multiple companies.

Seth is an expert on finding true happiness and lasting fulfillment within the workplace and in life, and a subject-matter expert on connection, responsibility and empowerment.

Seth has been a guest on radio and television shows across the country, and his work has been featured in The Wall Street Journal, Chicago Tribune, San Francisco Chronicle, Popular Mechanics, Business Week, and USA Today among others.

His topic today is:

Please Welcome Seth David Chernoff...